

Requirements Planning and Management for Business Value

3-day Workshop

SUCCESSFUL PROJECTS MUST DEMONSTRATE BUSINESS VALUE

Building or evolving useful products requires that the developers accommodate the true needs of the business of an organization and the direct needs of its users. Yet because those needs continually change, careful requirements planning and management is necessary. Keys to success include clear understanding of the business goals and objectives being served, identifying stakeholders who truly understand user needs and establishing a requirements management approach that anticipates and accommodates needed changes. This workshop enables participants to use industry best practices to plan their requirements work and develop responsive requirements change processes.

Description:

This workshop is suited for practitioners who plan a project's requirements activities, interact with senior management and subject matter experts regarding business needs, track progress of requirements implementation, and manage changes in requirements and solution features throughout the project life cycle.

Workshop instructors leverage industry best practices, including those from the Business Analysis Body of Knowledge™ from the international Institute of Business Analysis and the Project Management Body of Knowledge (PMBOK®). Participants learn the elements of a practical requirements life cycle and how to plan for each of the components needed to respond to business needs. They learn how incremental delivery or agile development can minimize the impact of change, maximize responsiveness to user needs, and ensure business value is achieved.

Topics:

- Requirements Life Cycles
- Strategy Analysis and Business Needs
 - Benchmarking, SWOT, Balanced Scorecard
 - Capability gap analysis, process analysis
- Identifying key stakeholders
- Establishing candidate solutions
- Building a Business Case
- Planning the Requirements Work
 - Building a Work Breakdown Structure
 - Estimating the Work
 - Documenting the Plan
- Managing Requirements Change

Target Audience:

Participants learn to plan requirements work, handle changes, and ensure business needs are met; common roles include enterprise or senior business analysts, project managers, and product managers.

®PMBOK is a registered trademark of the Project Management Institute. ™Business Analysis Body of Knowledge is a trademark owned by the International Institute of Business Analysis.

Common Tailoring Options:

- Incorporate participant organization processes, assets, and vocabulary into the workshop
- Leverage existing projects for exercises

Professional Development Credits:

2.1 Continuing Education Units (CEU)
21 Professional Development Units (PDU) or Continuing Development Units

Business Analysis Body of Knowledge™ Areas (version 3):

- Strategy Analysis
- Business Analysis Planning and Monitoring
- Requirements Life Cycle Management
- Solution Evaluation

Maximum class size: 15

